



Evolution Revolution.
Field Gear UltraMicrofibre Anti-Bacterial
Sports and Adventure Towels.

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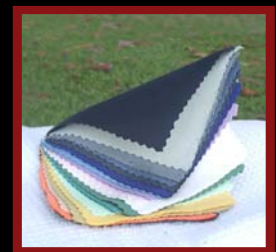
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eco-tex

Institute for Applied Ecology GmbH
Institut für angewandte Ökologie GmbH

Dr. Bac  **ty**TM
protection



*All towels have undergone laboratory testing to ensure strict Quality & Certification and come in a variety of colors to suit your needs. We have obtained **ISO9002** and **Eco-Text certification** and the **Dr. Bacty** Anti Bacterial process sealed into our towels.

Revolutionary Advantage:

- Lightweight
- Portable
- Highly Absorbent
- Quick Drying
- Resistant to Algae & Bacteria
- Hypoallergenic
- Usable Wet or Dry
- Soft even when Dry
- Tough & Durable
- Excellent Cleaning Quality

Field Gear Towels come in 3 weaves

Suede + Waffle + Terry

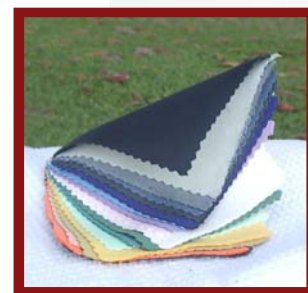


Ultra Microfibre Anti-Bacterial Sports and Adventure Towels.



Distinctly RED is the sole distributors of Field Gear Enterprise - Ultra microfibre Towels with Anti - Bacterial Properties. These Sports and Field Towels come in an assortment of colors and variety of fabrics like Suede, Waffle and even Terry Towels. They are not just lightweight and more durable but are also effective in resisting bacterial accumulation*.

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Suede ◊ Advantage

The lightest and smoothest of the lot, Suede towels are ideal for the field. They are so thin, even the large towels fold into a small and portable package. Don't be fooled by its thinness, these towels absorb 3 times more water as a cotton towel of the same size.

Waffle ◊ Advantage

The Waffle weave gives this towel the largest surface area, thereby making it the most absorbent model. More fibres are packed within the same area, giving it a fluffier feel. Compact enough for the field yet plush enough for use at home.

Terry ◊ Advantage

The Terry Towel fall between the Suede and Waffle in terms of absorbency and compactness. The weave is tight, making the towel thin even though more fibres are used. Excellent for those who prefer a little more absorbency than the Suede but still want a light and portable towel.

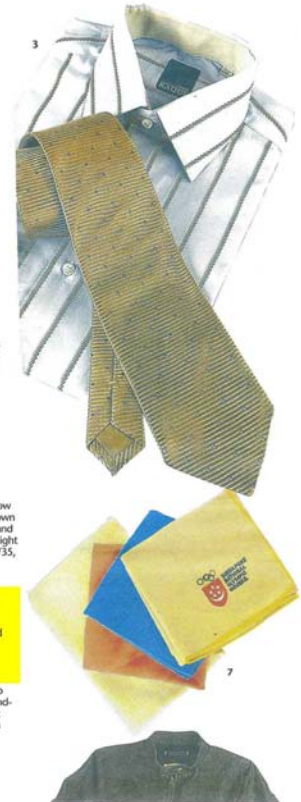


Endorsements + Publicity



Field Gear Adventure Towels were the Official Sponsors of the Athens Olympics in 2004 for all Singapore athletes.

WHAT HE WANTS



1 An excellent entry-level watch for career starters, Baume & Mercier's polished steel Hampton Classic Chronograph is a sure-fire way to impress. The XL-sized casing suggests solidity but the styling gives off a sleek and modern cred. Available from all authorized watch dealers for \$2,950.

2 We like Georg Jensen not only because it's one of Denmark's best brands but also because it introduced a silver jewellery collection for men recently. Check out its take on the dog tag, re-interpreted as an ID pendant paired with a woven leather thong. Available at all Georg Jensen boutiques for \$460.

3 There are work shirts and there are work shirts. Raoul's are made from imported European fabrics and 100 per cent Egyptian cotton. Butter to the touch, its premium two-gly shirts come with real mother-of-pearl buttons. Shirt for \$145, and silk jacquard tie for \$79, at 01-11/12, Hitachi Towers.

4 Call it hype but Nike's latest collectible is such a top secret that not even its workers have any clue what it looks like. What we do know is that it's the Nike Air Zoom LeBron II, Chamber of Fear and that it has Chinese characters stitched on the backside of its strap. There are only 55 pairs worldwide, of which one pair will be auctioned off for charity in Singapore. Bids start at \$500 at Zouk tomorrow night at 9.30pm. Piebelians will have to settle for the mass-made version at major Nike retailers for \$249 in November.

5 Every season, classic aviator shape sunglasses appear on international runways. We like this new incarnation from Romeo Gigli. In polished stainless steel rim and grey polyurethane ears, it offers a choice of six coloured gradient lenses. Get it for \$280 from Atlantic Optical, 02-09A, at Wheelock Place.

6 Tired of hearing your better half waxing lyrical about Manolos? Time to show her this pair of alligator lace-ups from Ermenegildo Zegna. It comes with its own suede-lined leather box, wooden shoe trees, shoe horn, polish, buffer glove and an extra pair of laces. Handcrafted with painted leather soles, the amazingly light shoe is nailed together by mini wooden pegs. They cost \$7,899, from 01-34/35, at Faragon and have barely stayed on the shelves long enough for us to take a picture of them.

7 Towels are usually sold on their fluffy, absorbent qualities but with FineWeil towels, you get the absorbency without the bulk. The hypoallergenic towels come in three forms - suede, waffle and terry. All have microfibres which absorb up to three times more than cotton, making them ideal for sports and travel. They come with their own mesh bags and are available in five sizes. Prices range from \$17 to \$52.40. From Jitterbags Singapore, 03-02, Millennia Walk.

8 Incredible as it may sound, this G-Star Motor denim jacket took 20 hours to construct. Its seams were sealed, given a streaky wash and a slightly-used hand-feel with handwritten trademarks on its inside pocket. The underarms are cut slightly higher to ensure a better fit and the sleeves were cut on the bias for a smoother elbow movement. It costs \$659 but rest assured there are only a limited number of these in Singapore. Available at Istan Scotts.

LIONNEL LIM

Field Gear Adventure Towels were featured in The Straits Times our local newspaper under the URBAN section - Oct 28th 2004

Choice of Professional Athletes

- 27 Boon Tat Street •
- Velocity, Novena Square •
- Funan IT Mall •
• Velocity, Novena Square •
- Suntec City
 - Raffles City
 - Centrepont
 - Tanglin Mall
 - Ngee Ann City
 - Jurong Point
 - Junction 8
 - Northpoint
 - Parkway Parade
 - Great World City

Official Sponsor



XXVIII Olympic Games
Athens, 2004

Official Sports Towel



Singapore, 2007



Endorsements + Publicity



FEBRUARY 17 2005

THE STRAITS TIMES URBAN 9



WHAT HE WANTS

1 Here's a pen we won't share with anyone at the office. This OSIM massage pen writes like an ordinary pen but comes with a built-in massager. Good for massaging the temples when work gets a little much to handle. \$29.90, from OSIM, 03-0268 Suntec City Mall.

2 Cleaning your tongue removes 900 million bacteria from your mouth and keeps bad breath at bay. The Aqualfresh Flex Tooth and Tongue Toothbrush has soft rubber grooves on the flip side to gently clean your tongue. \$5, from major supermarkets and pharmacies.

3 Loewe's new fragrance for men, Solo, comes in a bottle with hard straight edges of crystalline glass. Not only does it smell good, with hints of Kashmir

and an MP3 player, it comes close to having a PC in your pocket. \$1,188 (without a plan), from all authorised palmOne dealers.

5 Does the art of ironing elude you? Using jets of hot air, the Bosch ShirtMaster takes about eight minutes to get your shirts perfectly pressed. But at \$2,899, you might want to consider a timeshare with your neighbour. From Harvey Norman, Millenia Walk.

6 These Korean-made compact suede towels from Field Gear feel like chamois cloth but are actually sports towels. Three times more absorbent than cotton towels, they are algae-, odour- and bacteria-resistant too. Prices start from \$17, Stadium, 82-15 Ngee Ann City.

Field Gear Adventure Towels were again featured in The Straits Times our local newspaper under the URBAN section - Feb 17th 2005

vanilla august 2007

strengthening

runningmates

Getting in gear is part of the fun of any sport. Check out these specialised running apparel and useful tools to get you running faster, further. photography **EALBERT HO & STEVE ZHU**

SUMMER BUFF
Get UV protection even as you're pounding the pavement. \$45

ADIDAS MICROLOUNGE
(middle pair)
Provides optimal cushioning and smooth heel-to-toe transition. \$182.99-193.64

NIKE WOMAN'S AIR ZOOM 22
(front and back pair)
Airstream Zoom gives you instant stability on your stride. \$79

ADIDAS GYM BAG
Roomy enough for your running gear and more. \$75

GU ENERGY GEL
Keep yourself hydrated all the way till the finish line. \$3

LOCK LACES
Bungee cord means these laces won't come untied unexpectedly. \$13.90

NIKE HYDRATION BELT
Non-stop action needs a ready water source. \$49.90

PENGUIN SPORT WARE
Specially formulated for soft fit sports apparel. \$1.90

FIELD GEAR TOWEL
The micro-fibre material is light and quick-drying. \$17

CLIFF BARS
Organic energy bars help you go the distance. \$4.30

FINISH MICRO SOCKS
Double-layer comfort means less friction for your feet. \$23.90

Field Gear Adventure Towels were featured in the August 07 issue of Vanilla under its sporting section.

