

## New Beginnings...



Treasures Galore!

We started 2009 with new beginnings, taking some time off renewing and reinventing ourselves in order to bring you fresh designs and exciting new products!

For those who have known us for some time, you will know that Derrick, our Creative Director, has been in the Branding, Design & Advertising business the last 15 years in Singapore, successfully running first, Think Tank Designs and later, Peapod Concepts. This year, we merged Peapod Concepts with Distinctly RED to bring you the freshest ideas in Design, Photography and Product Development for private or corporate label.

We are excited with our new vision and to match it, our new look. We invite you to visit [DistinctlyRED.com](http://DistinctlyRED.com) to check out our **Communications** portfolio for all your Branding & Design needs. Our professional services encompass branding design, consultancy as well as event and product photography. While there, take a moment to see our **Brands** from both local and international partners we work with to bring you quality lifestyle products. We can customize the product or packaging to suit your personal or corporate event.

Under our own **RED Label**, we have also developed 2 lines of handbags and accessories; Red Hibiscus and Red Elements.

We hope you will enjoy browsing our new website and [Facebook](#) page. I also look forward to seeing you all again soon in the upcoming Fall/Winter gift shows and markets.

### Enjoy Life's Treasures!

Racheal Wong  
Merchandising & Sales Director

### Community... A Tribute

Racheal's aunt suffered with Lymphoma for many years and passed away in 2005. She was the kindest and most generous person who always put her family and friends first before herself. She was courageous, battling her illness silently, whilst encouraging and inspiring others who were sick.

We were extremely excited when we heard **Metropolitan Aromatherapy** is organizing an **It's About You Night** where proceeds go to support the Leukemia & Lymphoma Society in Vancouver. We immediately asked how we can contribute to their night and they have graciously requested a donated item from us to aid in the fund-raising auction that night.

Please see attached flyer for more info on the event. We hope you will consider attending that evening in support of a good cause very dear to our heart! Get your tickets today!

## What's New!



RED Hibiscus is our line of Locally Designed, Limited Edition, hand-embroidered handbags. Made with the best combination of fabrics and embroidery, there are only 20 bags for every Design & Color in this series. You will feel extra-special carrying one of our wearable art pieces.



By choosing more viable and cost-effective fabrics without compromising quality or embroidery, we created a line of fun, casual, and funky bags & purses for the trendy and hip individual. The bags in this series may not be limited editions, but their artsy designs will definitely stand out from the crowd.



## Upcoming Shows...

30 Aug (Sun), 11am - 7:30pm  
Deep Cove Daze @ Panorama Park  
North Vancouver, BC

18 - 20 Sep (Fri-Sun)  
Portobello West @ Stampede Park  
Big Four, Calgary, Alberta

See RED for more information on future shows or markets we will be participating in.